

76-6414/1

27 January 1976

MEMORANDUM FOR: D/DCI/IC

SUBJECT: Problem Associated with the Survey of
Intelligence Community PeriodicalsREFERENCE: D/DCI/IC Memo of the Same Subject, Dated
24 January 1976

Since we assumed this chore as one of our milestones, I believe we should continue to try to accomplish it. Without getting into a theological discussion as to what constitutes a "serial publication," I would recommend that you go ahead and make your own inventory of what you reasonably think should be included, based on the purpose of the exercise. Thereupon I believe you should go ahead and try to draw some conclusions about duplications or gaps. If all you produce is a further development of the December 1974 study, at least you will have taken another step along the long road.

WECW. E. Colby
Director

WEC:lm (27 Jan 76)

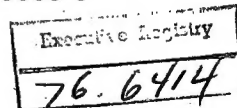
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IC 76-2227

24 JAN 1976

MEMORANDUM FOR: Director of Central Intelligence

SUBJECT: Problem Associated with the Survey of Intelligence Community Periodicals

1. We are running into problems in our effort to update our "Survey of Intelligence Community Periodicals":

- One is that two agencies--CIA and DIA--have (on their own) redefined what an intelligence periodical is, and they have done so in such a way as to significantly reduce the number of periodicals they now report that they publish (DIA's total dropped from 204 to 4!). We have thus received two quite distinct species of data, one reflecting the original USIB-approved definition of "periodical," the other based on the CIA/DIA definition. There is no way the two can be mated.
- Another problem is that, though we have been charged to do so, we have not been able to look at the Community's periodicals in a way that would allow us to "identify what duplications or gaps exist."* There are so many Community periodicals (some 400 at our last full count) that any attempt to assess their contents, purpose, and utility would involve us in an undertaking so enormous that we have shied from even contemplating it.**

*One of the milestones in the Objectives for the Intelligence Community for FY 1975 was to: "Complete a comprehensive inventory of serial publications issued by the Community and identify what duplications or gaps exist." An initial survey, published by my Product Review Division on 30 December 1974, noted the existence of a "surprising number" of intelligence periodicals and concluded that "it seems safe to say" that there were too many.

**But we have recommended--to little effect--that each agency review the rationale for its production program and consider: (a) the elimination or merger of some publications; (b) the reduction of the frequency of issuance of others; and (c) the paring down of dissemination lists for all.

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2. I think we now have two choices: (1) we reject the redefinitions, call again for data from CIA and DIA, and then dedicate considerable IC Staff resources to the problem in an effort to satisfy the initial charge; or (2) we conclude that, though there was some virtue in the exercise, no further updating effort is needed (and so inform the members of USIB, who would be unlikely to complain).

SIGNED
Samuel V. Wilson
Lieutenant General, USA
Deputy to the DCI for the
Intelligence Community

IC 76-2227

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